

Ohio Mortgage Bankers Association's 2nd Annual Affordable Housing Summit "Building the Framework"

AGENDA

- 8:30 – 8:34** **Welcome:** Jay Pascoe, OMBA Executive Director
- 8:35 – 8:40** **Opening Remarks:** Don Griffiths, President OMBA and Jay Plum, Affordable Housing Chair
- 8:41 – 9:05** **Convergence Update:** Steve O'Connor, Sr. Vice President, Affordable Housing Initiatives, MBA
Partner: Gabe del Rio, President & CEO, Homeownership Council of America (SPCP Update)
 Jason Fraley, Sr. Vice President, Community Lending, Huntington Bank
- 9:06– 9:30** **Understanding the Market:** Laird Nousilli, CEO, iEmergent – The tools to understanding the opportunities, and how to find them in Ohio
- 9:31 – 10:25** **Loan Officer Roundtable:** Loan officer discussion on lending activities in Affordable Housing areas – building a business and managing referral sources. Making sure each opportunity is maximized
Moderator: Don Griffiths, OMBA President Vice President, National Operations, Union Home Mortgage
Panelists: Dan Baechle, Vice President, Community Lending, Fifth Third
 Stuart Spalt, Branch Manager, American Eagle Mortgage
 William Dawes, Mortgage Originator, Fairway
 DJ Valentine, CRA Home Lending Manager, Huntington Bank
- 10:26 – 10:55** **Community Partners and Realists:** What is a successful partnership? How to partner in Affordable Housing sales
Panelists: Monique Winston, President-Elect, Ohio Realtist Association (NAREB)
 Jason Riveiro, CMO, National Association of Hispanic Real Estate Professionals
 Rick Williams, President & CEO, Greater Cincinnati Homeownership Center
- 10:56 – 11:45** **Available resources; What's New; and What's Coming:** The role of down payment assistance and other products and options that can drive impact in Ohio neighborhoods
Panelists: Danny Gardner, Director Affordable Housing, Freddie Mac
 Marcy Ash, Director of Strategic Projects, Down Payment Resources
 Bill Fischer, Vice President of Community Development, The Port of Greater Cincinnati
 Erin Higgins, Operations Manager, Ohio Housing Finance Agency
- 11:45 – 12:30** **Comments from around the state.** What's the outlook in a challenging economic environment
Moderator: Jay Plum, OMBA Affordable Housing Committee Chair & EVP, Mortgage, Fifth Third
Panelists: Teresa Rose, CMB,CRMP, President, Western Ohio Mortgage (or Adam Rose)
 Laura Brunner, President & CEO, The Port of Greater Cincinnati
 Drew Alurovic, Market Sales Manager, Union Savings Bank